



LUVITÉ
Corporate Identity



Full-colour logo



Full-colour logo / Reversed



One colour logo



One colour logo / Reversed



Logo Options / Preferred

LUVITÉ

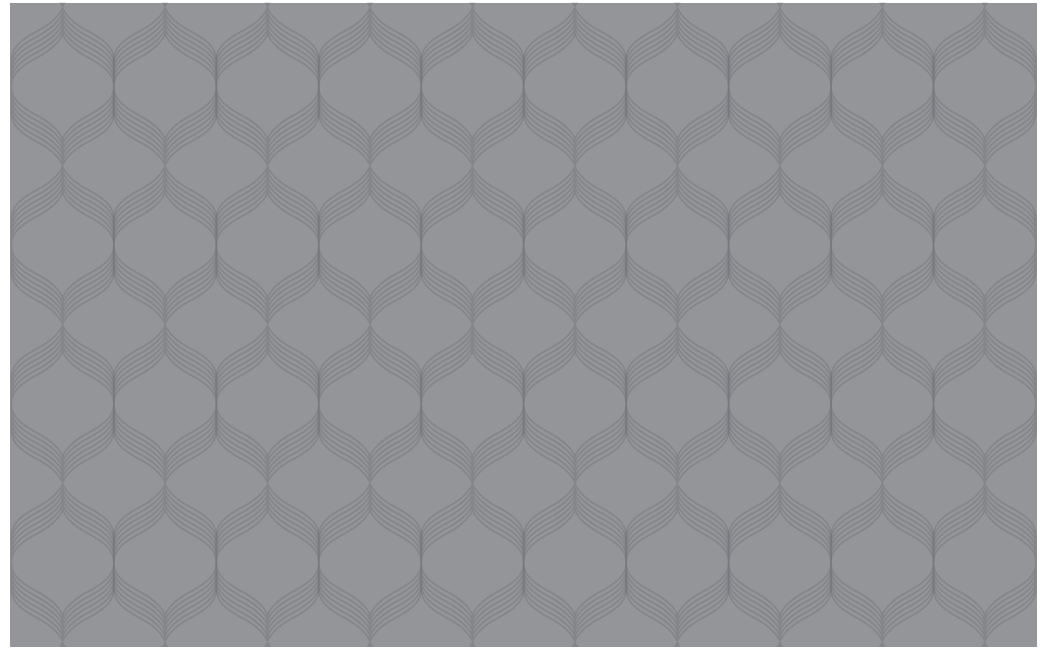
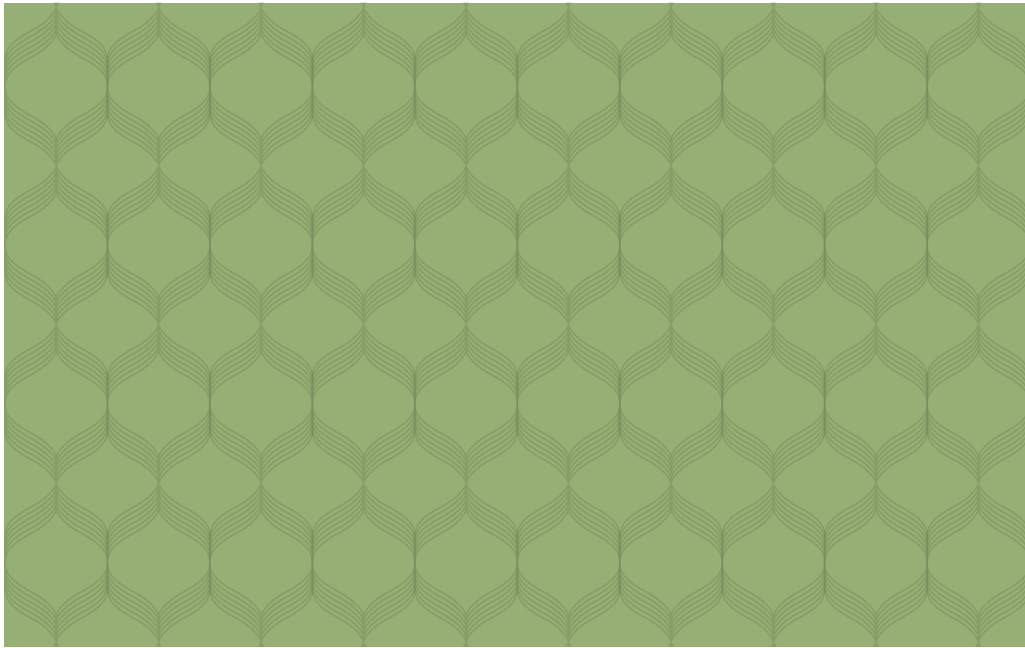
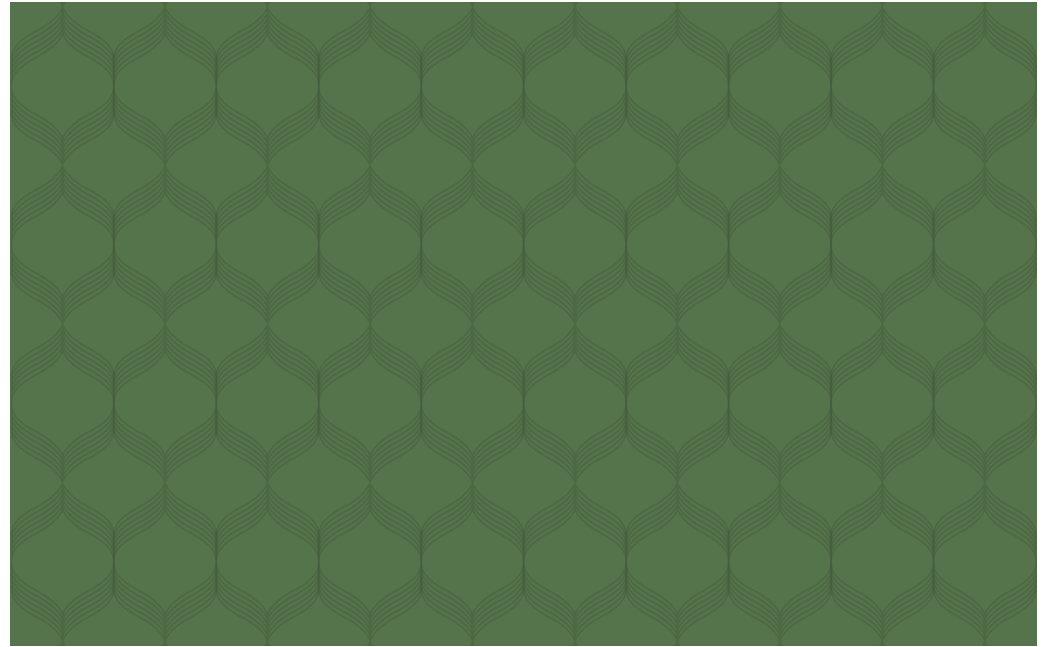
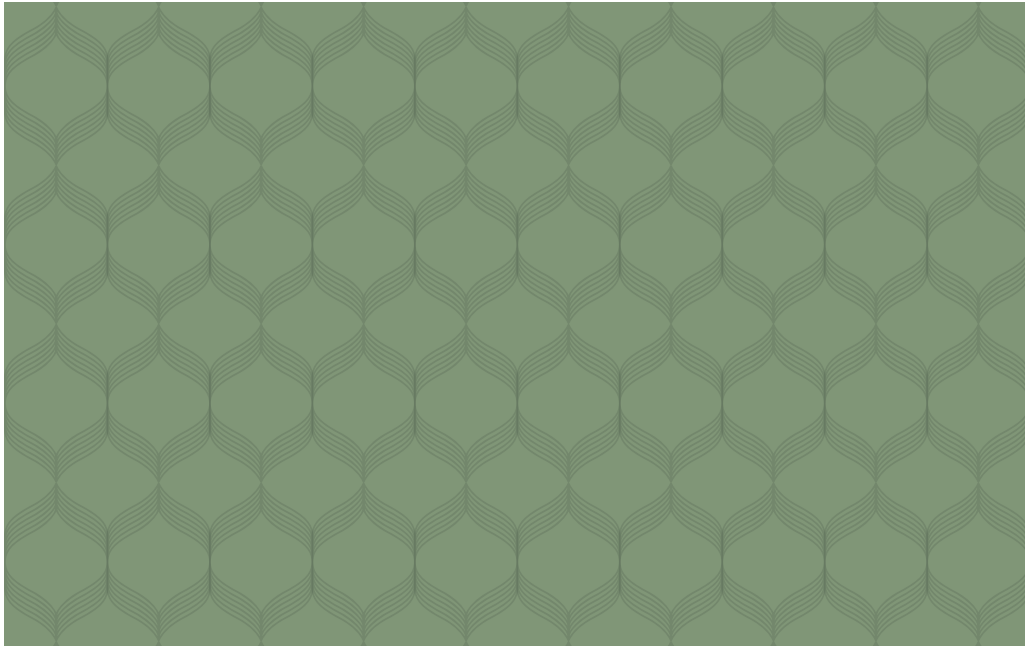
Skin by design



Logo Options / Stacked Option 1



Logo Options / Stacked Option 2



Background Options



Pantone
8321 c

CMYK
38 13 48 26

RGB
132 153 124

HEX
#84997C



Pantone
5615 c

CMYK
59 26 74 32

RGB
95 121 85

HEX
#5F7955



Pantone
7494 c

CMYK
41 15 65 5

RGB
154 177 121

HEX
#9AB179



Pantone
Cool Grey 8c

CMYK
0 0 0 50

RGB
150 152 154

HEX
#96989A

Liberation Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

**Liberation Sans
Bold**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890**

*Liberation Sans
Italic*

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890*

***Liberation Sans
Bold Italic***

***ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890***

Raleway Thin

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890



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TEL: 015 307 4524

ANY ENQUIRIES SHOULD BE DIRECTED
TO THE BRAND CUSTODIAN.
drukkers@lantic.net